



Mission

Vision

Strategy

'It's warp and woof'

a metaphor for change



Mission

Change4Africa focuses on poverty reduction through capacity building in Education, Governance and Entrepreneurship

The weave process as metaphor for change

*Respect for the African culture and African countries' own policy for socio-economic development, the warp threads, are a pre-condition for partnership in development, with the ultimate goal of improving the quality of life for all. The woof threads, like integration of ICT in education, more equal participation in governance and stimulating qualitative entrepreneurship, are the change that **Change4Africa** would like to bring.*

Using ICT as a tool will bring more broad-based and equal learning for all pupils, teachers, managers and scholars, improve the quality of education and strengthen the social pallet of society. The EQIP (Education Quality Improvement Programme) is a participative effort to improve education by using ICT and involving several parties concerned.

'Good' Governance is two way street and should enable equal participation based on respect and mutual interest on local and national level. This governance should bring demand based services and strengthen social and civic responsibilities on either side of the desk or counter. The Citizen Oriented Local Government Programme will introduce a more level playing field between citizen and government as well as more effective local government through a front desk – back office structure.

Improving the quality of entrepreneurship at the local level, in particular in the ICT sub-sector of Small and Medium Enterprise (SME) will allow more freedom in economic development and have a direct effect on poverty alleviation. A Programme creating a pool of Technical Service Providers (TSP) will enhance the performance of the emerging ICT sub-sector.

Change4Africa believes that poverty reduction can be enhanced by stimulating a change in the use of Africa's human resources by capacity building in education, governance and entrepreneurship.

It is based on the belief that every human has an equal right to have his or her unique potential stimulated and developed.

Therefore it is of great importance to focus on:

- 1. Life long learning*
- 2. Equal civic participation*
- 3. Chances for participation in economic development*

Vision

Education, communication, accountability, transparency and participation in governance are the basis of equality for all.

Change4Africa therefore focuses on:

1. *Good Education*
2. *Good Governance*
3. *good Entrepreneurship*

Good Education

The quality of education can be greatly improved if awareness is raised concerning the ownership of the problem, poor education and when ICT related education programmes are introduced through a partnership programme. EQIP (Education Quality Improvement Programme) is based on a participative effort, in which on the basis of a selection of schools, which are suitable for capacity building in ICT and prepared to offer a modest financial contribution the programme is implemented, including equipment, training, maintenance and education improvement capacity building.

Good Governance

Good governance can be achieved when first of all awareness is created concerning the ownership of the problem, lopsided governance lacking civic participation, lack of transparency and lack of demand based services. 'Good' Governance is two way street and should enable equal participation based on respect and mutual interest on local and national level. This governance should bring demand based services and strengthen social and civic responsibilities on either side of the desk or counter. The Citizen Oriented Local Government Programme will introduce a more level playing field between citizen and government as well as more effective local government through a front desk – back office structure.

Good Entrepreneurship

Good Entrepreneurship should provide qualitative economic ventures particularly in the Small and Medium-scale Enterprises (SME's) sector and can be achieved when first of all awareness is created concerning the ownership of the problem, as lack of understanding of basic business practices and

concentrating on financial performance with lack of attention to economic aspects. The ICT sub-sector is a fast emerging SME (Small and Medium-scale Enterprise) in Africa, but lacks basic business practises and acceptable technical standards. The TSP Programme will create a pool of independent certified Technical Service Providers, which will give the ICT sector the necessary technical support, establish acceptable standards and assure the sustainability of ICT developments in education, business, administration and even local government.

Strategy

The strategy of **Change4Africa** is twofold concentrating on a knowledge centre and a programme platform. This means on one hand mobilizing people, companies, institutions, which have specific knowledge in the fields of education, governance and entrepreneurship into a dynamic centre of expertise and development. On the other hand the strategy is directed towards creating and organizing partners into programme or project platforms to implement activities in the fields of education, governance and entrepreneurship.

Knowledge Centre

The knowledge centre of **Change4Africa** will give guidance to people, institutions and/or companies from the mentioned fields to analyse the dissatisfaction with the performance of their sector, which will lead to awareness and ownership of the problem and preparedness to change. The knowledge centre will mobilize routine and expert advice and training to assist in change management and enhance or build the internal and external capacity for sustainability of the achievements. The knowledge centre will also provide particular expertise in the use of ICT in education, governance and entrepreneurship.

Program Platform

The Programme Platform of **Change4Africa** will prepare, implement and maintain programmes and projects with the objective of creating or providing good education, good governance and good entrepreneurship. Realizing a process for change and minimizing dissatisfaction in a sustainable manner, while providing new inputs are major challenges. These challenges can be met when the right mix of capacity development for change, new impetus for development and use of other methods and materials is provided.

Change4Africa will carefully match demand and supply particularly in ICT related to good education, good governance and good entrepreneurship in order to create sustainable management and respect for the environment.

Change4Africa will give preference to programmes and projects which are participative, in the sense of engaging beneficiaries and implementers in the process of change and have a more direct effect on poverty alleviation as well as are in harmony with **Change4Africa's** mission and vision.

Change4Africa is open for collaboration with likeminded partners in order to bundle expertise, efforts, capacity and cause enrichment through exchange of ideas, experiences and best practises.

Organisation, Board, Partnerships and Contact

The **Change4Africa Foundation** is registered in The Netherlands with the Chamber of Commerce of Rotterdam as a Foundation (Stichting) under no 39086259. **Change4Africa** is directed by a (new) Board, which replaces the Board of the former ICT3o.

The **Change4Africa** Board consists of three members:

Bob Hensen, Chairperson is a former Dutch diplomat, with almost forty years experience in West, East and the Horn of Africa.

Gert J. Muller is an educationist, with experience in ICT in Education in Hungary and Ghana.

Peter van Stijn is an expert in logistics and ICT, with in Europe and Ghana.

Change4Africa is developing a strategic partnership with the IESA Foundation in Ghana, which has been working in ICT in Education, Governance and Entrepreneurship for several years. **Change4Africa** is also in the process of concluding partnerships with NGO's in The Netherlands.

The **Change4Africa Foundation** can be contacted as follows:

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